

DevInfo India - Launch Materials

Boosting the utilization of Statistical data



Features

- Advocacy materials include video to present the application, brochures and posters on applying different tools, and eLearning video for quick learning
- PowerPoint presentations can be used for orientation
- CD-ROMs support easy installation

Benefits

- Advocacy materials support quick learning of the software, for increased usability of statistical data
- Communicates data for development
- Helps the program officers in conducting orientations
- Presents DevInfo India as a one stop shop for data-requirements

MDGInfo India is a database management tool that contains India's MDG dataset. To encourage the Indian government to adopt this technology, AISPL worked with UNICEF to develop a series of targeted advocacy materials.

The MDGInfo database, powered by DevInfo technology, aims to provide access to country data on progress towards the Millennium Development Goals. This includes time-series data on the MDG indicators, used to track MDG progress in the country; the tool provides versatile analysis with easy-to-use features for data presentation.

In order to help the UNICEF program team to encourage widespread adoption of this tool, advocacy materials were created: these included posters and brochures, as well as videos and e-Learning modules.

Facts

Stakeholders	UNICEF, MoSPI
Geographic Area	India
Time Period	2015
Topics	Advocacy, Communication for development, socio-economic development
Tools	Video, PowerPoint presentation, eLearning, Brochure, Poster
Link	www.devinfo.org/DevInfoIndia
Reference	Praveen Shukla, MoSPI India
Project Administrator	Samip Gupta sgupta@dataforall.org