

SDG Wheel

An interactive advocacy tool on the Sustainable Development Goals



In an effort to disseminate information on the 17 Sustainable Development Goals, UNDP worked with AISPL and CSF to create an interactive and engaging advocacy tool: the SDG Wheel.

An important element to achieving the UN Agenda 2030 is to encourage discussion and generate momentum around the SDGs, including the way the goals interrelate. The interactive SDG Wheel is designed to facilitate this discussion in India during UNDP's interactions with partners.

The tool was developed around the concept of gamifying information on the goals; it reveals information on each of these, and helps to visualize interlinkages between multiple goals. The wheel also contains an administrative panel for setting up associations between goals.

By adopting the SDG wheel, UNDP hopes to encourage UN agencies and partners to adopt a holistic approach towards the 2030 agenda, and eventually to revise existing policies and design new ones.

Features

- Vector-graphic-based interactive wheel
- Contains information on all 17 SDG goals, and interlinkages between goals
- Includes option to share information on social sites
- Information download feature

Benefits

- Displays easy-to-understand information on all 17 SDG goals and related indicators
- Highly interactive design: a click on a goal highlights its indicators and associations to different goals
- Encourages better understanding of the inter-linkage of all sectors

Facts

Stakeholders	UNDP, India
Geographic Area	India
Time Period	2016
Topics	Advocacy on SDG
Tools	SDG Wheel
Link	http://devinfo-cloud.com/sdgwheels/
Reference	Mr. Murali Thangam IT Specialist UNDP India
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Budget

USD	0.015 million
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