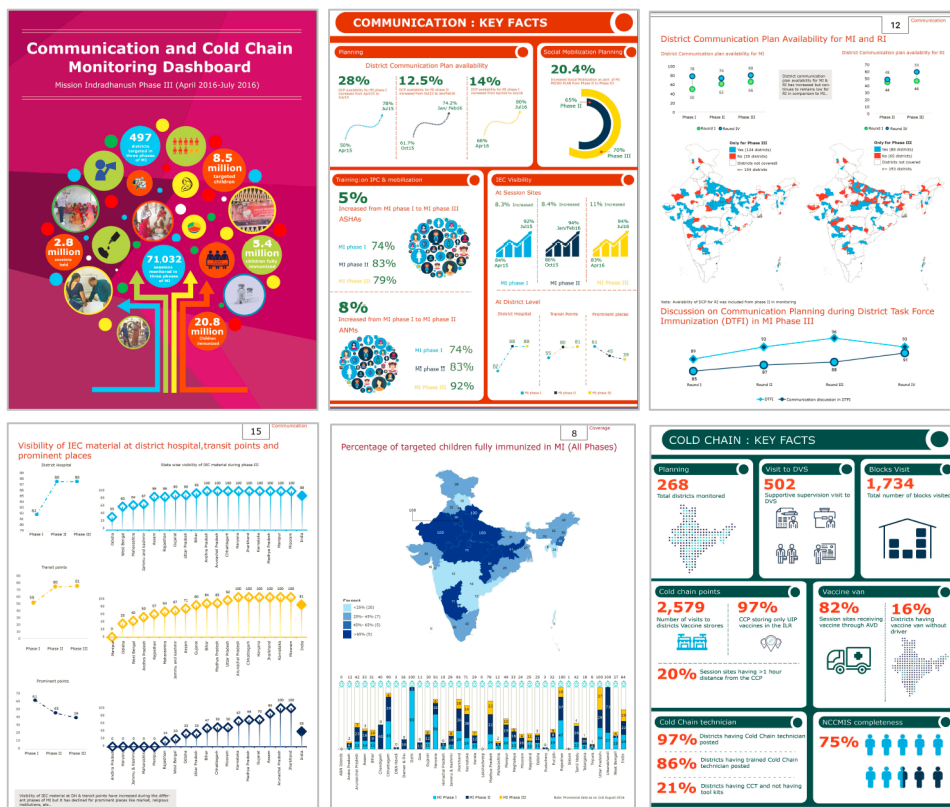


# Mission Indradhanush

An online flip book to disseminate vaccination data

## Mission Indradhanush Dashboard



## Features

- Legible graphics make it easy to understand and analyze data
- Relevant information is mapped for geographic comparison
- Infographics selection and application for better storytelling and reference
- Online and offline dashboard for better accessibility

## Benefits

- Most recent information related to the communication and cold chain indicators.
- Calculations to compare information at indicator level and also at area levels
- Facilitates analysis and monitoring
- Information is made available in more interesting and thought provoking forms

## Facts

Stakeholders	Ministry of Health and Family Welfare
Geographic Area	India
Time Period	2016
Topics	Mission Indradhanush Phase III (Creation of infographics and dashboard based on MI monitoring data)
Tools	Online dashboard (Flip book)
Link	<a href="http://devinfo-cloud.com/Mission_In dradhanush/phase3/fli pbook.html">http://devinfo- cloud.com/Mission_In dradhanush/phase3/fli pbook.html</a>
Reference	Dr. Prem Singh M&E Officer, Polio Unit, UNICEF
Project Administrator:	Riya Arora <a href="mailto:rarora@dataforall.org">rarora@dataforall.org</a>

Mission Indradhanush is a campaign to improve immunization coverage in India. Avalon and CSF produced an online 'flip book' to visualize the campaign's outputs.

UNICEF and the Ministry of Health and Family Welfare carried out Phase III vaccination drives in 216 districts between April and July 2016, covering poorly performing districts from the Mission's first two phases. The flip book was commissioned as a data dissemination resource. Available information was first analyzed and developed into charts, objects, and infographics, designed and arranged in a meaningful and informative way.

## Budget

USD 0.015 million