





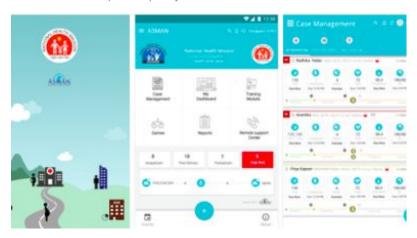


2017-2020

**USAID/ABT** [P1013]

## ASMAN - Alliance for Saving Mothers and Newborn

An initiative to improve quality of care for mothers and newborns in India



Project ASMAN leverages multiple technology-based healthcare innovations to support safe health outcomes after childbirth and improve maternal and newborn health.

A partnership between the Reliance Foundation, Bill & Melinda Gates Foundation, MSD for Mothers, Tata Trusts and the United States Agency for International Development (USAID). Project ASMAN aims to facilitate the availability of quality healthcare under the five pillars of the Government of India's Reproductive, Maternal, Newborn, Child and Adolescent Health Programme (RMNCH+A).

ASMAN is an initiative for effectively driving the use of evidence- based best practices that reduces early maternal and newborn mortality by leveraging technology. The key stakeholders of this initiative are Government of Madhya Pradesh and Rajasthan. This project is being piloted in four districts each of Madhya Pradesh and Rajasthan, covering 42 facilities respectively. Jhpiego is the lead implementation agency. The technology partner for ASMAN application is Avalon Information Systems.

Salient components of ASMAN application are:

- 1. Case Management
- 2. Dashboard, Registers and reports
- 3. Safe Delivery App by Maternity Foundation
- Remote Support Center 4.

- Android-based labor monitoring tool to increase the clinical competency of health
- Increases health worker capacity with partographs, gamification techniques, and other innovations
- Interactive, user-friendly design
- Remote Support Centre
- Data analytics based on the health information input over time
- Tool increases health worker competency to reduce maternal and neonatal mortality
- Timely monitoring of the progress of labor of pregnant women and assisting her for managing complications
- Data collection supports health analytics at the worker- and facility-level, or aggregated regionally.

Stakeholders Govt. of Madhya Pradesh

and Rajasthan

Alliance Partners USAID. Reliance Foundation.

Tata Trusts, MSD for Mothers, Bill and Melinda Gates Foundation

India - Madhya Pradesh and Area Rajasthan

2017-2020 Time Period

Maternal and Neo-Natal Topics

Mortality

Android Application Tools

Reference Dr. Neeraj Agrawal, Deputy Country Director - Jhpiego

Neeraj.Agrawal@jhiego.org

Jeeveeta Agnihotri Project jagnihotri@dataforall.org Administrator

Manoj Kohli:

USD 1.4 million