



2022 Chemonics P2671

Chemonics FHM Website P2671 Developing the FHM Engage website to support knowledge sharing on local health markets



Avalon along with Community Systems Foundation (CSF), in partnership with Chemonics and funding from the USAID, developed a website that promotes knowledge exchange to strengthen the Frontier Health Markets (FHM) Engage program.

The FHM Engage program, implemented by Chemonics International, aims at strengthening the involvement of private sector actors in the health system and in return improving the health outcomes in nations. FHM Engage focal points do so by improving the functioning of local health markets and encouraging greater private sector engagement.

The new website of the Engage program provides information on current projects, is a communication tool and is a searchable repository for all program related documents.

Avalon developed an online content management system for the FHM engage program that assists user in understanding the work done by the program in multiple languages. Avalon also provided capacity building trainings to project personnel in order for them to update the website and its contents independently.

Features

- Resource hub for all documents related to the FHM program.
- Tool that assists in strengthening health outcomes by providing information to private sector stakeholders
- Training sessions that ensure the sustainability of the website.

Benefits

- Enabling effective and efficient transfer of information
- Improving search engine optimization
- Easy to use document repository with convenient search options

Facts	
Stakeholder	USAID, Chemonics International
Area	USA
Time Period	2022
Topics	Data, Monitoring
Project Administrator	Jon F. Kapp: jkapp@communitysystemsf oundation.org Manoj Kohli: mkohli@avaloninfosys.com
Budget ^{USD}	.041 million